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### Black Dog Easy Evenings with The Improv on 11th Dec 2012 at Taj Krishna

Black Dog Easy Evenings, that has brought you the finest acts like Colin Mochrie, Brad Sherwood & Wayne Brady of "Whose Line Is It Anyway?" and Hollywood Superstar Rob Schneider, presented one of the finest acts of unrehearsed and uncut comedy - 'The Improv', in Hyderabad today. The first theatrical production of Centrestage, The Improv is a unique act where six actors perform various scenes from situations supplied by the audience.

It was an evening of relaxation and fine taste as the cast captivated the audience with their act and created a magical spell to bring alive the 'Relax and Unwind' proposition of the Black Dog Easy Evenings. The evening unfolded into an outstanding display of pure, unadulterated comedy with six people who love to be put on the spot. The city stood up to the occasion by presenting its best self with a packed house to witness this riot of energetic performances and colorful emotions.

Avishek Das, Sr. General Manager (Marketing), United Spirits Limited, said: "The brand promise of Black Dog is to help consumers relax and unwind - to pause and re-energize. Black Dog has led the creation of Easy Evenings which allow you to unwind & relax at the best places in the city in India with memorable performances by international and national artistes every year. Comedy is one such manifestation. Through this unique act of improv comedy, we hope to give our customers an exquisite evening which takes place in a relaxing, mellow ambience for all in attendance to luxuriate in. Enjoy and Let the world wait!"

or the best talent from india and the world at Black Dog Comedy Evenings such as Rob Schneider, Wayne Brady, Colin & Brad and Papa CJ.", he added.

It is often said that "Laughter is the best medicine." And what better way to fight stress than laugh it off. Keeping this in mind, Black Dog has ventured into the nascent space of comedy. Moreover, with the advent of the global culture and a rise in the number of well travelled Indians, people in the country today have a taste for finer things in life. The art of standup and improvisational comedy is at a very nascent stage but enjoys strong audience appeal. It is a perfect way to unwind and relax in this fast paced life. This is what gave birth to the concept of Black Dog Comedy Evenings. The initiative was introduced to take the concept of 'Relax and unwind' to a new level. Centrestage is spearheaded by Saad Khan who has produced 16 plays till date.

Saad Khan said, "I'm very excited to present my production at the Black Dog Easy Evenings for an audience truly discerning and looking for the finest experiences, be it in theatre, improv or their favorite scotch. The Improv debuts in Hyderabad today."

The birth of the great whisky took place more than 125 years ago when James McKinley from the second generations of the Leith Scotch-whisky blending family launched the masterful whisky by the name of Sir Walter Millard's favorite fishing fly, The Black Dog. It is said that in the year 1883 Sir Walter Millard, a Scot who was an extensive traveler came searching for the perfect Scotch and eventually discovered the great taste of whisky in these misty shores of Scotland. Today Black Dog is savored as a Scotch-whisky distilled, matured and blended in the lowland regions of Scotland.

After more than 125 years every time-honored process is followed the same way to produce the impeccable blend of robust, yet smooth Scotch-whisky which is relished as an intricate fusion of delicate tones and soft aromas. Available in 4 enchanting blends - 21 Year old vintage limited edition, 18 Year Old Reserve Scotch-whisky, 12 Year Old Deluxe Scotch-whisky and Centenary Scotch-whisky.

Black Dog Reserve 18 YO is the winner of the Best in Class Gold at the International Wine and Spirit Competition held in the UK recently



Black Dog Easy Evenings with The Improv Comedy Drama at Taj Krishna 7



Black Dog Easy Evenings with The Improv Comedy Drama at Taj Krishna 2



Black Dog Easy Evenings with The Improv Comedy Drama at Taj Krishna 5



Black Dog Easy Evenings with The Improv Comedy Drama at Taj Krishna 3



Black Dog Easy Evenings with The Improv Comedy Drama at Taj Krishna 8



Black Dog Easy Evenings with The Improv Comedy Drama at Taj Krishna 6



Black Dog Easy Evenings with The Improv Comedy Drama at Taj Krishna 4



Black Dog Easy Evenings with The Improv Comedy Drama at Taj Krishna